

# Technical Bulletin

QuickLabel Systems Product Management

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## Kiario! Color Matching Tool Color Sampling & Proofing

**QUICK LABEL® SYSTEMS**

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[www.QuickLabel.com](http://www.QuickLabel.com)



An Astro-Med, Inc. Product Group  
600 East Greenwich Ave.  
West Warwick, RI 02893 USA  
Toll-Free: 877-757-7978 (USA and Canada)  
Tel: +401-828-4000

[www.QuickLabel.com](http://www.QuickLabel.com)  
[info@QuickLabel.com](mailto:info@QuickLabel.com)

## Introduction

Color matching is the process of ensuring a color appears the same on one medium as it does another. In print production workflows, comparing a color on an LCD monitor against the color on a printed medium is the most common example of color matching.

By utilizing this technical bulletin and label printing software, such as Custom QuickLabel, we will be able to print several digital color samples and then review the printed results to compare with the target color. In order to utilize this tool, the following are required:

- Obtain a digital or physical sample of the target color to compare against.
- Print the attached “Kiaro Reds” image in label printing software.



## Instructions

1. Download and open “Kiaro Reds.zip”, and save the image files to a folder that is easily accessible.
2. Open label printing software, design a label appropriate for media loaded into the Kiaro printer.
3. Insert the Kiaro Reds image file(s) onto the label.
4. Ensure the appropriate label, printer and page setup settings are set (including color profile and media type).
5. Review the printed label and compare against the target color. If no color printed is a close enough match, change the original color value in the Color Matching Template and print another proof to review. Repeat this process until a new color is chosen to fit the color matching needs.